

Reasons to join



CHEROKEE COUNTY CHAMBER OF COMMERCE

225 S. Limestone St., Gaffney, SC 29340

Promote and grow your business

Take advantage of our marketing and advertising opportunities

It is YOUR community

When you are a member of the Cherokee County Chamber of Commerce you are helping make a difference on local business issues and objectives

Shared commitment

Your membership decal demonstrates your commitment to community support. Display it proudly!

Power of networking

We offer a variety of opportunities to maximize your business exposure through multiple networking events. Use networking to connect your business to consumers and other businesses

Visit cherokeechamber.org or call 864.489.5721
for more information on the benefits of
Chamber membership

Influence - \$1500

Recommended for Businesses (251+) employees

Connect - \$850

Recommended for Businesses (101-250) employees

Grow - \$450

Recommended for Businesses (26-100) employees

Build - \$250

Appropriate for Businesses up to 25 employees

MEMBERSHIP FEATURES



DISCOUNTS AND SAVINGS OPPORTUNITIES

| | | | | |
|---|---|---|---|---|
| Access to affordable health insurance (True Blue) | • | • | • | • |
| Member to member discounts | • | • | • | • |
| Discounted office supplies & free delivery via Greenville Office Supply | • | • | • | • |
| Constant Contact software savings | • | • | • | • |
| Membership is 95% deductible as a business expense | • | • | • | • |

EVENT OPPORTUNITIES

| | | | | |
|--|---|---|---|---|
| Ability to feature your business by hosting Chamber Events and meetings such as: • Business After Hours, Friday Features, Breakfast Before Hours, Round table Discussions, etc. | • | • | • | • |
| Networking events & Roundtables | • | • | • | • |
| Annual Awards Celebration (1 VIP Ticket, 1 Dinner Ticket) | • | | | |
| Usage of Chamber Facilities (including audio/visual equipment) up to 6 hours | | | | • |
| Usage of Chamber Facilities (including audio/visual equipment) up to 12 hours | | | • | |
| Usage of Chamber Facilities (including audio/visual equipment) up to 16 hours | | • | | |
| Usage of Chamber Facilities (including audio/visual equipment) up to 20 hours | • | | | |

CELEBRATION SERVICES

| | | | | |
|---|---|---|---|---|
| Entry level "Celebrations Services" | • | • | • | • |
| Access to Ribbon Cutting Services | • | • | • | • |
| Access to Ribbon Cutting Services (Chamber provides invitations & Ribbon) | • | • | • | |

JOINT MEMBERSHIPS

| | | | | |
|--|---|---|---|---|
| Joint membership with the Upstate Chamber Coalition, providing a dedicated lobbyist business issues of interest at state level | • | • | • | • |
| Joint membership with the South Carolina Chamber of Commerce | • | • | • | • |
| Joint membership with the United States Chamber of Commerce | • | • | • | • |
| Partnership with the Ten at the Top, an organization fostering collaboration for economic vitality and quality of life across the ten Upstate Counties | • | • | • | • |

MEMBERSHIP FEATURES – cont.

| REFERRAL AND BIDS | Influence \$1500 | Connect \$850 | Grow \$450 | Build \$250 |
|--|---------------------|------------------|---------------|----------------|
| Bid inclusion for appropriate Chamber products and services | • | • | • | • |
| Opportunity to accept Love Where You Live gift card | • | • | • | • |
| CHAMBER COMMUNICATIONS | | | | |
| Unlimited company/organization representatives (within your physical location) receive electronic Chamber Communications | • | • | • | • |
| Receive Chamber updates via the Fowler and Friends radio show once a month | • | • | • | • |
| Real-time membership directory | • | • | • | • |
| MARKET AND PROMOTE YOUR BUSINESS | | | | |
| Chamber website Business Directory Listing | • | • | • | • |
| Ability to list events on Chamber website calendar | • | • | • | • |
| Ability to include promotional information in Chamber lobby | • | • | • | • |
| Ability to submit (1) news for Chamber website | • | • | • | • |
| Ability to submit (1) news article for Chamber social media posts | • | • | • | • |
| New member listed in local Newspaper* | • | • | • | • |
| New member mention on the WEAC 1500AM /WZZQ 104.3FM Fowler and Friends Radio Show | • | • | • | • |
| Radio Interview on WEAC 1500AM /WZZQ 104.3FM Fowler and Friends Radio Show | • | • | | |
| Video Production about Business (Casual 1 minute on-camera business introduction) | • | • | • | |
| Spotlight on Your Business in the Gaffney Ledger Monthly Newsletter* | • | • | • | |
| Ability to display certain materials at the Welcome and Visitor Centers | • | • | • | • |
| Referrals from the Chamber Staff | • | • | • | • |
| Chamber membership decal | • | • | • | • |
| Post jobs to the Chamber’s Social Media sites | • | • | | |
| Complimentary Expo Table at the Retreat | • | • | | |
| \$100 Credit Towards Sponsorship | | • | | |
| \$200 Credit Towards Sponsorship | • | | | |
| (1) Complimentary Mailing List in a membership year | • | | | |

MEMBERSHIP FEATURES – cont.

| GAIN EDUCATION AND PROFESSIONAL DEVELOPMENT | Influence \$1500 | Connect \$850 | Grow \$450 | Build \$250 |
|---|---------------------|------------------|---------------|----------------|
| Opportunity to participate in Leadership Cherokee | • | • | • | • |
| Access to customized business training and corporate education via SCC | • | • | • | • |
| Direct member education through Chamber 101 | • | • | • | • |
| YOUR ACCESS TO EXPERTS | | | | |
| Certificate of Origin services (\$10 per sheet) | | | | • |
| Free Certificate of Origin services | • | • | • | |
| Expert advise regarding latest human resource, marketing and financial trends | • | • | • | • |
| Chamber representation with government | • | • | • | • |
| Private and personalized business support services and consultations through: Small Business Development Center (SBDC), Service Core or Retired Executives (SCORE), and Business Generator for new entrepreneurs (bGen) | • | • | • | • |
| Assistance with Internships/Apprenticeships | • | • | | |

* May depend on publication availability

ANCHOR

with the Chamber for \$5000



All the Benefits of Our First Five Levels, Plus Custom Options

- ✓ (16) Complimentary Tickets to the Awards Dinner, (2) Tables
- ✓ (16) Complimentary Tickets to the VIP Awards Dinner Reception
- ✓ Prominent Recognition at the Awards Dinner
- ✓ (4) Complimentary Retreat Tickets: Prominent Recognition at the Annual Retreat
- ✓ (2) Complimentary Tickets to Legislative Breakfast Prominent Recognition at Business After Hours, Workshops, and Legislative events
- ✓ Complimentary mailing List (3x in the year, at your request)
- ✓ Complimentary pass to ALL Friday Feature Education Lunches throughout year
- ✓ (1) Complimentary Month's Chamber Board Meeting sponsor "Pay It Forward" for (1) nonprofit organization (making a membership possible for a nonprofit, charitable organization of your choice)
- ✓ Press Release announcing "Pay It Forward" support of a nonprofit organization
- ✓ Unlimited Usage of Chamber Facilities (including audio/visual equipment)
- ✓ Professional Photos of Administration Complimentary of Zig's Creative
- ✓ (1) 2-3 minutes Complimentary Professional internal training or promotional video complimentary of Zig's Creative
- ✓ (4) Complimentary Hours of Volunteer Services from the Chamber Jr. Ambassador Club
- ✓ (1) Complimentary Theatre Rental for Corporate Meeting at the Big E
- ✓ Representative to Serve on Chamber Board of Directors
- ✓ Featured as Anchor in the Chamber Lobby

PARTNER

with the Chamber for \$2500



All the Benefits of Our First Four Levels

- ✓ (8) Complimentary Tickets to the Awards Dinner, (1) Table
- ✓ (8) Complimentary Tickets to the VIP Awards Dinner Reception
- ✓ Recognition at the Awards Dinner
- ✓ (2) Complimentary Retreat Tickets
- ✓ Recognition at the Annual Retreat
- ✓ Recognition at Business After Hours, Workshops & Legislative events
- ✓ Complimentary Mailing List (2x in the year, at your request)
- ✓ Complimentary Access to (2) Friday Feature Education Lunches
- ✓ (2) Complimentary Hours of Volunteer Services from the Chamber Jr. Ambassadors
- ✓ Usage of Chamber Facilities (including audio/visual equipment) up to 24 hours per year
- ✓ (1) Complimentary Theatre Rental for Corporate Meeting at the Big E
- ✓ Featured as Partner in the Chamber lobby

Membership Features **INFLUENCE** Level (\$1500)



DISCOUNTS AND SAVINGS OPPORTUNITIES

- ✓ Access to affordable health insurance (True Blue)
- ✓ Member to member discounts
- ✓ Discounted office supplies and free delivery via Greenville Office Supply (GOS)
- ✓ Constant Contact software savings
- ✓ Membership is 95% deductible as a business expense

EVENT OPPORTUNITIES

- ✓ Ability to feature your business by hosting Chamber events and meetings such as Business After Hours
- ✓ Networking events & Roundtables
- ✓ Legislative Events (1) Complimentary Ticket
- ✓ Annual Awards Celebration (1 VIP Ticket, 1 Dinner Ticket)
- ✓ Usage of Chamber facilities (including audio/visual equipment up to 20 hours)

CELEBRATION SERVICES

- ✓ Entry level "Celebration Services"
- ✓ Access to Ribbon Cutting Services (Chamber provides the invitations & ribbon)

JOINT MEMBERSHIPS

- ✓ Joint membership with the Upstate Chamber Coalition, providing a dedicated lobbyist business issues of interest at state level
- ✓ Joint membership with the South Carolina Chamber of Commerce
- ✓ Joint membership with the United States Chamber of Commerce
- ✓ Partnership with the Ten at the Top, an organization fostering collaboration for economic vitality and quality of life across the ten Upstate Counties

REFERRAL AND BIDS

- ✓ Bid inclusion for appropriate Chamber products and services
- ✓ Opportunity to accept Love Where You Live gift card

CHAMBER COMMUNICATIONS

- ✓ Unlimited company/organization representatives (within your physical location) receive electronic Chamber Communications
- ✓ Receive Chamber updates via the Fowler and Friends radio show once a month
- ✓ Real-time online membership directory

MARKET AND PROMOTE YOUR BUSINESS

- ✓ Chamber website Business Directory Listing
- ✓ Ability to list events on Chamber website calendar
- ✓ Ability to include promotional information in Chamber lobby
- ✓ Ability to submit (1) news for Chamber website
- ✓ Ability to submit (1) news article for Chamber social media posts
- ✓ New member listed in local Newspaper *
- ✓ A New member mention on the WEAC 1500AM / WZZQ 104.3FM Fowler and Friends Radio Show
- ✓ Radio Interview on WEAC 1500AM / WZZQ 104.3FM Fowler and Friends Radio Show
- ✓ Video Production about Business (Casual 1 minute on-camera business introduction)
- ✓ Spotlight on Your Business in the Gaffney Ledger Monthly Newsletter *
- ✓ Ability to display certain materials at the Welcome and Visitor Centers
- ✓ Referrals from the Chamber staff
- ✓ Chamber membership decal
- ✓ Post jobs to Chamber's Social Media sites
- ✓ Complimentary Expo Table at the Retreat
- ✓ \$200 Credit Towards Sponsorship
- ✓ (1) Complimentary Mailing List in membership year

GAIN EDUCATION AND PROFESSIONAL DEVELOPMENT

- ✓ Opportunity to participate in Leadership Cherokee
- ✓ Access to customized business training and corporate education via SCC
- ✓ Direct member education through Chamber 101

YOUR ACCESS TO EXPERTS

- ✓ Free Certificate of Origin services
- ✓ Expert advice regarding latest human resource, marketing, and financial trends
- ✓ Chamber representation with government
- ✓ Private and personalized business support services and consultations through Small Business Development Center (SBDC) Service Core or Retired Executives (SCORE), and Business Generator for new entrepreneurs (bGen)
- ✓ Assistance with Internships/Apprenticeships

**May depend on publication availability*

Membership Features **CONNECT** Level

\$850



DISCOUNTS AND SAVINGS OPPORTUNITIES

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- ✓ Member to member discounts
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- ✓ Constant Contact software savings
- ✓ Membership is 95% deductible as a business expense

EVENT OPPORTUNITIES

- ✓ Ability to feature your business by hosting Chamber events and meetings such as Business After Hours
- ✓ Networking events & Roundtables
- ✓ Legislative Event (1 Complimentary Ticket)
- ✓ Usage of Chamber facilities (including audio/visual equipment) up to 16 hours

CELEBRATION SERVICES

- ✓ Entry level "Celebration Services"
- ✓ Access to Ribbon Cutting Services (Chamber provides the invitations & ribbon)

JOINT MEMBERSHIPS

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- ✓ Referrals from the Chamber staff
- ✓ Chamber membership decal
- ✓ Post jobs to Chamber's Social Media sites
- ✓ Complimentary Expo Table at the Retreat
- ✓ \$100 Credit Towards Sponsorship

GAIN EDUCATION AND PROFESSIONAL DEVELOPMENT

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YOUR ACCESS TO EXPERTS

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Membership Features **GROW** Level

\$450



CHEROKEE COUNTY
CHAMBER OF COMMERCE

DISCOUNTS AND SAVINGS OPPORTUNITIES

- ✓ Access to affordable health insurance (True Blue)
- ✓ Member to member discounts
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- ✓ Constant Contact software savings
- ✓ Membership is 95% deductible as a business expense

EVENT OPPORTUNITIES

- ✓ Ability to feature your business by hosting Chamber events and meetings such as Business After Hours
- ✓ Networking events & Roundtables
- ✓ Legislative Events (1 Complimentary Ticket)
- ✓ Usage of Chamber facilities (including audio/visual equipment) up to 12 hours

CELEBRATION SERVICES

- ✓ Entry level "Celebration Services"
- ✓ Access to Ribbon Cutting Services (Chamber provides the invitations & ribbon)

JOINT MEMBERSHIPS

- ✓ Joint membership with the Upstate Chamber Coalition, providing a dedicated lobbyist business issues of interest at state level
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- ✓ Chamber membership decal

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- ✓ Free Certificate of Origin services
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- ✓ Chamber representation with government
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**May depend on publication availability*

Membership Features **BUILD** Level

\$250



DISCOUNTS AND SAVINGS OPPORTUNITIES

- ✓ Access to affordable health insurance (True Blue)
- ✓ Member to member discounts
- ✓ Discounted office supplies and free delivery via Greenville Office Supply (GOS)
- ✓ Constant Contact software savings
- ✓ Membership is 95% deductible as a business expense

EVENT OPPORTUNITIES

- ✓ Ability to feature your business by hosting Chamber events and meetings such as Business After Hours
- ✓ Networking events & Roundtables
- ✓ Usage of Chamber facilities (including audio/visual equipment) up to 6 hours

CELEBRATION SERVICES

- ✓ Entry level "Celebrations Services"
- ✓ Access to Ribbon Cutting Services
- ✓ *Access to Ribbon Cutting Services (Chamber provides the invitations & ribbon)*

JOINT MEMBERSHIPS

- ✓ *Joint membership with the Upstate Chamber Coalition, providing a dedicated lobbyist business issues of interest at state level*
- ✓ *Joint membership with the South Carolina Chamber of Commerce*
- ✓ *Joint membership with the United States Chamber of Commerce*
- ✓ *Partnership with the Ten at the Top, an organization fostering collaboration for economic vitality and quality of life across the ten Upstate Counties*

REFERRAL AND BIDS

- ✓ *Bid inclusion for appropriate Chamber products and services*
- ✓ *Opportunity to accept Love Where You Live gift card*

CHAMBER COMMUNICATIONS

- ✓ *Unlimited company/organization representatives (within your physical location) receive electronic Chamber Communications*
- ✓ *Receive Chamber updates via the Fowler and Friends radio show once a month*
- ✓ *Real-time online membership directory*

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- ✓ Referrals from the Chamber staff
- ✓ Chamber membership decal

GAIN EDUCATION AND PROFESSIONAL DEVELOPMENT

- ✓ Opportunity to participate in Leadership Cherokee
- ✓ Access to customized business training and corporate education via SCC
- ✓ Direct member education through Chamber 101

YOUR ACCESS TO EXPERTS

- ✓ Certificate of Origin services (\$10 a sheet)
- ✓ Expert advice regarding latest human resource, marketing, and financial trends
- ✓ Chamber representation with government
- ✓ Private and personalized business support services and consultations through Small Business Development Center (SBDC) Service Core or Retired Executives (SCORE), and Business Generator for new entrepreneurs (bGen)

Attention: Cherokee County Chamber of Commerce Memb



Why Choose Blue?

THINK BLUE®

BlueCross BlueShield of South Carolina has earned the trust of South Carolinians for nearly 70 years, offering solutions for business owners throughout the state. As a small business owner, you need to find health insurance that you and your employees can count on. Here are some of the things you'll get with Blue:



OUR PLANS

Our **Business BlueSM Chamber Plans** (for businesses with 51-100 employees) and **Business BlueEssentialsSM** (for businesses with two-50 employees) provide value and quality health care for your employees.



We also offer **Qualified High Deductible Health Plans (HDHP)**, which are **Health Savings Account (HSA)** compliant, and **Health Reimbursement Account (HRA)** Plans.



LARGE PROVIDER NETWORK

Our plans come with access to the **Preferred Blue[®] Network** – the largest network in South Carolina. The Preferred Blue Network is a group of physicians, hospitals and other health care providers that work to keep your employees safe, healthy and on the job.



MY HEALTH TOOLKIT[®]

My Health Toolkit helps you and your employees make smart decisions and manage their health plan. With My Health Toolkit, members can take control of their health care from the comfort of their own homes. Whether you need to locate an in-network doctor or want to research the cost of a specific surgery, My Health Toolkit has the resources that can help make sound decisions on treatments.



QUALITY CARE WITH A VIRTUAL DOCTOR

Why wait for the care you need now? With **Blue CareOnDemandSM**, you can see doctors when and where you want through video consults on your smartphone, tablet or personal computer. It's truly care on demand – no matter the time of day or night or even where you happen to be!

IF YOU WOULD LIKE MORE INFORMATION, PLEASE CONTACT:

- Emi Ferry, Chamber Marketing Rep., BlueCross BlueShield of South Carolina
- Call: (800) 288-2227 x22145
- Email: chamber.quote@bcbsc.com



South Carolina

BlueCross BlueShield of South Carolina and BlueChoice HealthPlan are independent licensees of the Blue Cross and Blue Shield Association.



CHEROKEE COUNTY
CHAMBER OF COMMERCE

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